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*a crossword puzzle gala*

## SPONSORSHIP PROPOSAL

**when:** June 8, 2023

6:30pm – 9pm

**where:** Banquet Masters

**for:** **Voices of Hope for Aphasia**

## About the Event

A fundraising event for Voices of Hope for Aphasia, Inc., a registered 501(c)3  
Thursday, June 8, 2023  
6:30pm – 9pm  
Banquet Masters  
13355 49<sup>th</sup> Street N.  
Clearwater, FL 33762

After 10 years of service to the Tampa Bay community, the nonprofit, Voices of Hope for Aphasia (VOH) is holding an event on Thursday, June 8<sup>th</sup>, to celebrate its achievements and to raise funds to help more people in the region who suffer from aphasia. Word Play promises to be a fun-filled night of word-game competitions, dinner, and opportunities to support VOH, with special tribute to Tampa Bay's own puzzle master, the late Merl Reagle, the nationally known and syndicated crossword puzzle constructor.

Aphasia, which affects more than 23,000 in the Bay area alone, is a language disorder, often following stroke or traumatic injury, that impacts a person's ability to speak, write, and understand verbal and written language. Recently elected U.S. Senator John Fetterman of Pennsylvania, actor Bruce Willis, and former Congresswoman Gabby Giffords experience the effects of a language disorder, like aphasia. Programs at VOH are offered free both to people affected by aphasia and their families, emphasizing communication skills, life participation, and mutual understanding.

Currently, over 500 members benefit from these programs. VOH hopes to expand its capacity to help even more.

## About Us

**Incorporated in 2012, Voices of Hope for Aphasia** is a not-for-profit organization that has provided over 10 years of life-changing programs in the Tampa Bay region. Voices of Hope for Aphasia was founded by local resident Mike Caputo and his family after he had a stroke 13 years ago. They realized there was a significant gap in services and support for families living with aphasia and turned their struggles into action.

**Aphasia is a communication disorder in which a person may have difficulty speaking, understanding, reading, and writing due to stroke or other brain injury. Aphasia impacts language, but NOT intelligence.**

The Caputo Family imagined a place where people with aphasia could continue to develop speech and comprehension long after prescribed speech therapy ran out. A place where new friendships and support could form a new life and a new normal as well as a place where the voice of a person with aphasia was valued, even if not a word was uttered.



**Voices of Hope for Aphasia (VOH)** reconnects people living with aphasia in the Tampa Bay area with their lives through 6 innovative programs that are unique in Tampa Bay and across our nation. VOH is also recognized as providing a comprehensive approach to improving the quality of life and quality of health of those in our community – offered free-of-charge; no-one is ever turned away based on their ability to pay. We work tirelessly to improve the quality of life of those affected by this communication disorder. Since 2012, when 4 or 5 people with aphasia met once a week to play games and support each other, Voices of Hope has grown into a successful non-profit with nearly 600 members and is now recognized as a leader in aphasia expertise in the Tampa Bay region. As part of our mission, VOH is also addressing inequity in the availability of medical services to low-income communities. These communities frequently do not have access to speech therapy and the associated programming to help live a fulfilling life following an aphasia diagnosis. We offer both in-person and virtual participation opportunities; in 2022, we provided 3,926 such services.



## INCLUDES:

- ◆ Headline signage at the event and on stage
- ◆ Two tables (16 tickets) in the VIP section
- ◆ Two bottles of wine per table for you & your guests to enjoy
- ◆ Your logo included on all event signage and marketing materials recognizing your company as TITLE SPONSOR (including brochures, sponsorship, proposals, flyers, tabletops, and event program)
- ◆ Company mentioned as TITLE SPONSOR in all advertisements and press releases (including radio, TV, and print)
- ◆ A featured company ad in the event's program to be shared with all guests
- ◆ Premium logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- ◆ Verbal recognition at event by emcee or CEO
- ◆ Representative from your organization announces winner of Word Play during the event
- ◆ Company highlighted during "Giving from the Heart" segment
- ◆ Exclusivity in your type of business

*Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but TITLE SPONSOR will retain premium placement.*

**COST:**      \$10,000.00



## INCLUDES:

- ◆ One table (8 tickets) in the VIP section
- ◆ Two bottles of wine at your table for you & your guests to enjoy
- ◆ Your logo included on all event signage and marketing materials recognizing your company as GOLD SPONSOR (including brochures, sponsorship, proposals, flyers, tabletops, and event program)
- ◆ Company mentioned in key advertisements and press releases (including radio, TV, and print)
- ◆ A supporting company ad in the event's program to be shared with all guests
- ◆ Secondary logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- ◆ Verbal recognition at event by emcee or CEO
- ◆ Company recognized during "Giving from the Heart" segment
- ◆ Exclusivity in your type of business

*Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but GOLD SPONSOR will retain priority placement.*

**COST:**      \$5,000.00



**INCLUDES:**

- ◆ One table (8 tickets) in the general section
- ◆ Two bottles of wine at your table for you & your guests to enjoy
- ◆ Your logo included on all event signage and marketing materials recognizing your company as SILVER SPONSOR (including brochures, sponsorship, proposals, flyers, tabletops, and event program)
- ◆ A company ad in the event's program to be shared with all guests
- ◆ Logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- ◆ Verbal recognition at event by emcee or CEO

*Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but SILVER SPONSOR will retain prominent placement.*

**COST:**      \$2,500.00

**INCLUDES:**

- ◆ One table (8 tickets) in the general section
- ◆ One bottle of wine at your table for you & your guests to enjoy
- ◆ Name and logo displayed on reserved table
- ◆ Recognition on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website

**COST:**      \$1,000.00

**INCLUDES:**

- ◆ One table (8 tickets) in the general section
- ◆ Name and logo displayed on reserved table
- ◆ One bottle of wine at your table for you & your guests to enjoy

**COST:**      \$760.00

W O R D   P L A Y

*a crossword puzzle gala*

<b>Sponsorship Benefits</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>VIP \$1,000</b>	<b>Table Host \$760</b>
Reserved table for 8 guests	2 tables in VIP section	1 table in VIP section	1 table in general section	1 table in general section	1 table in general section
Wine at your table	2/table	2/table	2/table	1/table	1/table
Name & Logo on reserved table(s)	✓	✓	✓	✓	✓
Name and logo on event website	✓	✓	✓	✓	✓
Name and logo included on all digital – FB, Event, Registration site	✓	✓	✓	✓	
Name and logo on all pre-event marketing online	✓	✓	✓		
Recognition in VOH event announcement emails	✓	✓	✓		
Recognition in VOH newsletters pre and post event	✓	✓	✓		
Name announced by emcee during event	✓	✓	✓		
Name and Logo on all event signage and program	✓	✓	✓		
Company ad in program	✓	✓	✓		
Company mentioned in ads and press release	✓	✓			
Company recognized during “Giving from the Heart” segment	✓	✓			
Exclusivity in your type of business	✓	✓			
Premium logo placement at event	✓				
Representative from company to present winner of crossword puzzle competition	✓				



# SPONSOR APPLICATION

To benefit Voices of Hope for Aphasia serving the Tampa Bay area.

☐ **Yes, I would like to be a Sponsor**

*Your sponsorship will be confirmed as soon as we receive your tax-deductible donation.*

- |                          |                  |              |
|--------------------------|------------------|--------------|
| <input type="checkbox"/> | Platinum Sponsor | \$ 10,000.00 |
| <input type="checkbox"/> | Gold Sponsor     | \$ 5,000.00  |
| <input type="checkbox"/> | Silver Sponsor   | \$ 2,500.00  |
| <input type="checkbox"/> | VIP Host         | \$ 1,000.00  |
| <input type="checkbox"/> | Table Host       | \$ 760.00    |
| <input type="checkbox"/> | Other            | \$ _____     |

**Company Name:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Please mail your form & check to:**

**Voices of Hope for Aphasia**

6798 Crosswinds Dr. North

Suite B-102

St. Petersburg, FL, 33710

**VOH Contact:** Carlos Navedo – (656) 666-2447

[carlos@vohaphasia.org](mailto:carlos@vohaphasia.org)

*If you prefer to pay with credit card, please call me directly to process.*

## Current Sponsors

We are proud to present our list of current sponsors:

