
w o r d p l a y 2024

a crossword puzzle gala benefiting  VOICES OF HOPE
FOR APHASIA

SPONSORSHIP PROPOSAL

when: June 6, 2024
6:30pm – 9pm

where: Banquet Masters
13355 49th Street N.
Clearwater, FL 33762

for: Voices of Hope for Aphasia

About the Event

Word Play: a fundraising event for Voices of Hope for Aphasia, Inc., a registered 501(c)3

Planning is well underway for **Word Play 2024**! Word Play is a fun-filled night of word-game competitions, dinner, and opportunities to support Voices of Hope for Aphasia, with special tribute to Tampa Bay's own puzzle master, the late Merl Reagle, the nationally known and syndicated crossword puzzle constructor.

The first-ever Word Play event, held last year, exceeded expectations in many ways, most importantly, in **raising over \$120,000** for Voices of Hope for Aphasia!

- Our unique and engaging event, Word Play, won a Creative Loafing Best of The Bay award for best gala!
- A net of \$90,000 raised went directly back to expanding VOH programming for the aphasia community in Tampa Bay.
- More than 200 people attended the event, many of whom learned about aphasia for the first time – directly from our members who live with aphasia every day.

Word Play's success, together with other awareness and outreach activities, had an impact all year round! Here are just a few of our highlights from 2023:

We raised awareness of aphasia and our organization throughout Tampa Bay!

- St Petersburg Mayor Ken Welch and St Pete City Council partnered with Voices of Hope to declare June 2023 "Aphasia Awareness Month".
- Indian Shores Police officers learned about aphasia in case they have to respond to an emergency with a person with aphasia. Articles about our efforts appeared in the Tampa Bay News Weekly and The Gabber.

We served more people more times with more programs!

- We welcomed **115 new people** to the VOH family, increasing the number of people we have served by **nearly 20% in one year!**
- In 2023 alone, we provided **over 12,000 hours of service** to more than **280 people**.



About Us

Incorporated in 2012, **Voices of Hope for Aphasia** is a not-for-profit organization that has provided over 10 years of life-changing programs in the Tampa Bay region. Voices of Hope for Aphasia was founded by local resident Mike Caputo and his family after he had a stroke 14 years ago. They realized there was a significant gap in services and support for families living with aphasia and turned their struggles into action.

Aphasia is a communication disorder in which a person may have difficulty speaking, understanding, reading, and writing due to stroke or other brain injury. Aphasia impacts language, but NOT intelligence.

Did you know that...



Former Rep. Gabby Giffords has chronic aphasia due to a gun shot wound to the brain.



Actor Bruce Willis has Primary Progressive Aphasia, a form of dementia that starts with the loss of language due to Frontotemporal Disease



Actor Terry Jones had Primary Progressive Aphasia.



Senator John Fetterman has a language disorder and depression due to a stroke.



General Mark Hayden has chronic aphasia due to a stroke.



Actor Sharon Stone has mild, chronic aphasia due to a stroke.



Singer Randy Travis has severe aphasia due to a stroke.


**“
APHASIA
”**

**EVERY 40 SECONDS
SOMEONE IN THE
US HAS A STROKE**

**NEARLY 40% OF STROKES
RESULT IN APHASIA.**

*SOURCE: CENTER FOR DISEASE CONTROL

**VOICES OF HOPE
FOR APHASIA**
WWW.VOHAPHASIA.ORG




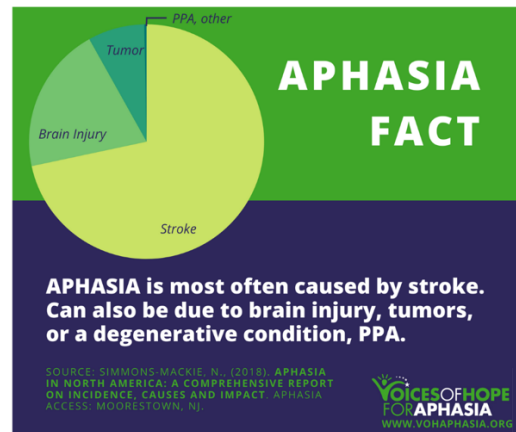
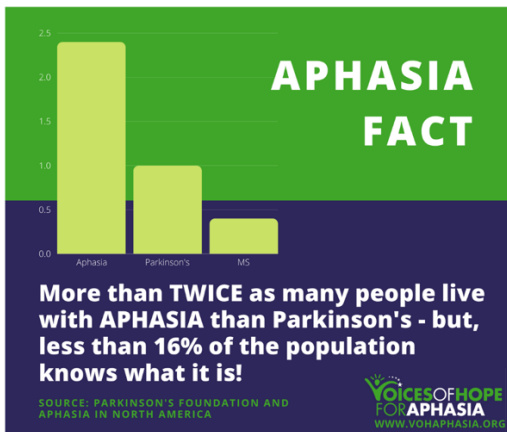
**“
APHASIA
”**

**34% OF STROKES
OCCUR IN THOSE
AGED UNDER 65***

**NEARLY 40% OF STROKES
RESULT IN APHASIA**

*SOURCE: CENTER FOR DISEASE CONTROL

**VOICES OF HOPE
FOR APHASIA**
WWW.VOHAPHASIA.ORG

Did you know that...

APHASIA

leads to isolation, anger, depression, and poor overall health.

but...

the programs at

VOICES OF HOPE FOR APHASIA

foster community and improve quality of life!





INCLUDES:

- ◆ Headline signage at the event and on stage
- ◆ Two tables (16 tickets) in the VIP section
- ◆ Two bottles of wine per table for you & your guests to enjoy
- ◆ Your logo included on all event signage and marketing materials recognizing your company as TITLE SPONSOR (including brochures, banners, tabletops, and event program)
- ◆ Company mentioned as TITLE SPONSOR in all advertisements and press releases (including radio, TV, and print)
- ◆ Premium logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- ◆ Verbal recognition at event by emcee or CEO
- ◆ Representative from your organization announces winner of Word Play during the event
- ◆ Company highlighted during "Giving from the Heart" segment
- ◆ Exclusivity in your type of business

Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but TITLE SPONSOR will retain premium placement.

COST: \$10,000.00



INCLUDES:

- ◆ One table (8 tickets) in the VIP section
- ◆ Two bottles of wine at your table for you & your guests to enjoy
- ◆ Your logo included on all event signage and marketing materials recognizing your company as GOLD SPONSOR (including brochures, banners, tabletops, and event program)
- ◆ Secondary logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- ◆ Verbal recognition at event by emcee or CEO
- ◆ Company recognized during "Giving from the Heart" segment

Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but GOLD SPONSOR will retain priority placement.

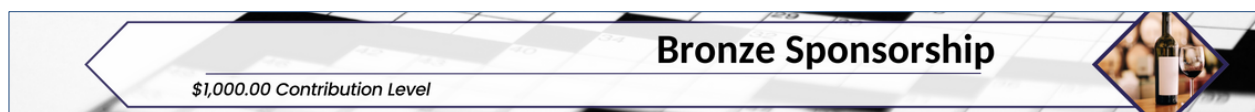
COST: \$5,000.00



INCLUDES:

- ◆ One table (8 tickets) in the general section
- ◆ Two bottles of wine at your table for you & your guests to enjoy
- ◆ Your logo included on all event signage and marketing materials recognizing your company as SILVER SPONSOR (including brochures, banners, tabletops, and event program)
- ◆ Logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- ◆ Verbal recognition at event by emcee or CEO

COST: \$2,500.00




INCLUDES:

- ◆ One table (8 tickets) in the general section
- ◆ One bottle of wine at your table for you & your guests to enjoy
- ◆ Recognition on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website

COST: \$1,000.00

word play 2024

a crossword puzzle gala benefiting 

Sponsorship Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Reserved table for 8 guests	2 tables in VIP section	1 table in VIP section	1 table in VIP section	1 table in VIP section
Wine at your table	2/table	2/table	2/table	2/table
Name & Logo on reserved table(s)	✓	✓	✓	✓
Name and logo on event website	✓	✓	✓	✓
Name and logo included on all digital – FB, Event, Registration site	✓	✓	✓	✓
Name and logo on all pre-event marketing online	✓	✓	✓	
Recognition in VOH event announcement emails	✓	✓	✓	
Recognition in VOH newsletters pre and post event	✓	✓	✓	
Name announced by emcee during event	✓	✓	✓	
Name and Logo on all event signage and program	✓	✓	✓	
Company recognized during “Giving from the Heart” segment	✓	✓		
Company mentioned in ads and press release (WUSF, and more)	✓			
Exclusivity in your type of business	✓			
Premium logo placement at event	✓			
Representative from company to present winner of crossword puzzle competition	✓			

SPONSOR APPLICATION

To benefit Voices of Hope for Aphasia serving the Tampa Bay area.

☐ **Yes, I would like to be a Sponsor**

Your sponsorship will be confirmed as soon as we receive your tax-deductible donation.

☐ Platinum Sponsor \$ 10,000.00

☐ Gold Sponsor \$ 5,000.00

☐ Silver Sponsor \$ 2,500.00

☐ Bronze Sponsor \$ 1,000.00

☐ Sorry! We can't attend, but please accept our donation of \$ _____ to benefit the programs at Voices of Hope for Aphasia.

Please email a high-res logo for use on website and print to: debbie@vohaphasia.org

Company Name: _____

Contact person: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

Please mail your form & check to:

Voices of Hope for Aphasia

6798 Crosswinds Dr. North

Suite B-102

St. Petersburg, FL, 33710

VOH Contact: Debbie Yones – (727) 249-1953 or debbie@vohaphasia.org

If you prefer to pay with credit card, please call me directly to process.

Individual tickets for the event may be purchased at www.wordplaytampabay.com