

word play 2025

a *competitive* crossword gala

benefiting
VOICES OF HOPE
FOR APHASIA

SPONSORSHIP PROPOSAL

when: Thursday, May 15, 2025
6:30pm – 9pm

where: Banquet Masters
13355 49th Street N.
Clearwater, FL 33762

in benefit of: **Voices of Hope for Aphasia**

About the Event

Word Play 2025: The third annual fundraising event for Voices of Hope for Aphasia, Inc., a registered 501(c)3.

Planning has begun for *Word Play 2025*! Word Play is a fun-filled night of word-game competitions, dinner, and interactive opportunities to support Voices of Hope for Aphasia, with special tribute to the late Merl Reagle, Tampa Bay's nationally known crossword puzzle master.

Last year's Word Play event exceeded expectations yet again, raising over \$138,000 for Voices of Hope for Aphasia.

- Word Play 2023 won a Creative Loafing Best of The Bay award!
- Nearly 250 people attended the event, many of whom learned about aphasia for the first time – directly from our members who live with aphasia every day.
- Fierce competition included Tampa Bay Rays players, Pete Fairbanks and Jason Adam, who pledged their own support.
- Voices of Hope for Aphasia presented the "Merl Reagle Words for Good" award to the City of St Petersburg and the Committee to Advocate for Persons with Impairments at the August 2024 City Council Meeting
- Proceeds from the event supported over 280 people and provided over 12,000 hours of service.



Photo by Stage Photography of Tampa Bay

About Us

Incorporated in 2012, **Voices of Hope for Aphasia** is a not-for-profit organization that has provided over 10 years of life-changing programs in the Tampa Bay region. **Voices of Hope for Aphasia** was founded by local resident Mike Caputo and his family after he had a stroke 14 years ago. They realized there was a significant gap in services and support for families living with aphasia and turned their struggles into action.

Aphasia is a communication disorder in which a person may have difficulty speaking, understanding, reading, and writing due to stroke or other brain injury. Aphasia impacts language, but NOT intelligence.

DID YOU KNOW:

EVERY 40 SECONDS...someone in the US has a stroke.

Nearly 40% of strokes result in **APHASIA**

34% of strokes occur in those **under the age of 65**

More than **TWICE** as many people live with **APHASIA** as Parkinson's

Did you know that...

APHASIA

leads to isolation, anger, depression, and poor overall health.

but...

the programs at

VOICES OF HOPE FOR APHASIA

foster community and improve quality of life!



GENERAL SPONSORSHIP OPPORTUNITIES



Platinum Puzzler- \$10,000 INCLUDES:

- Headline signage at the event and on stage
- Two tables (16 tickets) in the VIP section
- Two bottles of wine per table for you & your guests to enjoy
- Your logo included on all event signage and marketing materials recognizing your company as PLATINUM PUZZLER SPONSOR (including brochures, banners, tabletops, and event program)
- Company mentioned as PLATINUM PUZZLER SPONSOR in all advertisements and press releases (including radio, TV, and print)
- Premium logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- Verbal recognition at event by emcee or CEO
- Representative from your organization announces winner of Word Play during the event
- Company representative given an opportunity to “say a few words” from the stage during the program
- Exclusivity in your type of business

Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but PLATINUM PUZZLER will retain premium placement.



GOLD CONSTRUCTOR - \$5,000 INCLUDES:

- One table (8 tickets) in the VIP section
- Two bottles of wine at your table for you & your guests to enjoy
- Your logo included on all event signage and marketing materials recognizing your company as GOLD CONSTRUCTOR SPONSOR (including brochures, banners, tabletops, and event program)
- Secondary logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- Verbal recognition at event by emcee or CEO

Voices of Hope for Aphasia reserves the right to change marketing media as needs arise, but GOLD CONSTRUCTOR SPONSOR will retain priority placement.



SILVER SOLVER - \$2,500 INCLUDES:

- One table (8 tickets) in the general section
- Two bottles of wine at your table for you & your guests to enjoy
- Your logo included on all event signage and marketing materials recognizing your company as SILVER SOLVER (including brochures, banners, tabletops, and event program)
- Logo recognition (pre- & post-event) on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website with hyperlink to your business
- Verbal recognition at event by emcee or CEO



BRONZE INTERPRETER- \$1,500 INCLUDES:

- One table (8 tickets) in the general section
- One bottle of wine at your table for you & your guests to enjoy
- Recognition on Voices of Hope for Aphasia social media platforms (including Facebook and Twitter) and website

EVENT EXPERIENCE SPONSORSHIPS



MISSION MOMENT SPONSOR \$7,500

(1 available)



- Exclusive sponsor of our Mission Moment, highlighting a heartwarming story at Voices of Hope for Aphasia during our dinner program
- Exclusive logo on glowing heart necklaces given to all Gifts from the Heart donors (approx. 100)
- Exclusive digital AV slide during the Mission Moment presentation
- Your logo included on all event signage and marketing materials recognizing your company as the MISSION MOMENT SPONSOR (including brochures, banners, tabletops, and event program)
- Receive all additional benefits of Gold Constructor



COCKTAIL RECEPTION SPONSOR \$5,000

(1 available)



- Exclusive sponsor of the Cocktail Reception
- Exclusive logo recognition on Cocktail Reception sponsor board
- Opportunity to name a specialty drink provided during the reception
- Your logo included on all event signage and marketing materials recognizing your company as the COCKTAIL RECEPTION SPONSOR (including brochures, banners, tabletops, and event program)
- Receive all additional benefits of Gold Constructor



DESSERT SPONSOR \$2,500

(1 available)



- Exclusive sponsor of the Dessert Station at dinner
- Exclusive logo recognition at the Dessert Station at dinner
- Opportunity to have marketing materials at the station
- Your logo included on all event signage and marketing materials recognizing your company as DESSERT SPONSOR (including brochures, banners, tabletops, and event program)
- Receive all additional benefits of Silver Solver



CLIENT SHOWCASE SPONSOR \$2,500

(1 available)



- Exclusive sponsor of our Client Showcase featuring interactive talents of our clients during the cocktail reception.
- Exclusive logo recognition on the Client Showcase sponsor board
- Handmade client gift given to our sponsor
- Your logo included on all event signage and marketing materials recognizing your company as the CLIENT SHOWCASE SPONSOR (including brochures, banners, tabletops, and event program)
- Receive all additional benefits of Silver Solver



CROSSWORD EDUCATOR \$2,000

(1 available)



- Two (2) dedicated social media posts across 3 platforms with over 2,500 followers leading up to the event, highlighting crossword tips and tricks.
- Receive all additional benefits of Bronze Interpreter

word play 2025

a fun-filled crossword gala

benefiting
VOICES OF HOPE
FOR APHASIA

Sponsorship Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Reserved table for 8 guests	2 tables in VIP section	1 table in VIP section	1 table in general section	1 table in general section
Wine at your table	2/table	2/table	2/table	1/table
Name & Logo on reserved table(s)	✓	✓	✓	✓
Name and logo on event website	✓	✓	✓	✓
Name and logo included on all digital – FB, Event, Registration site	✓	✓	✓	✓
Name and logo on all pre-event marketing online	✓	✓	✓	
Recognition in VOH event announcement emails	✓	✓	✓	
Recognition in VOH newsletters pre and post event	✓	✓	✓	
Name announced by emcee during event	✓	✓	✓	
Name and Logo on all event signage and program	✓	✓	✓	
Company recognized during "Giving from the Heart" segment	✓	✓		
Company mentioned in ads and press release (WUSF, and more)	✓			
Exclusivity in your type of business	✓			
Premium logo placement at event	✓			
Representative from company to present winner of crossword puzzle competition	✓			

Special Event Experience sponsorships also available:

- Mission Moment - Cocktail Reception - Dessert - Client Showcase - Crossword Educator

SPONSOR APPLICATION

benefiting Voices of Hope for Aphasia serving the Tampa Bay area.

Your sponsorship will be confirmed as soon as we receive your contribution. Sponsorship must be committed by April 15th to receive full marketing benefits.

- Platinum Puzzler Sponsor \$ 10,000.00
- Gold Constructor Sponsor \$ 5,000.00
- Silver Solver Sponsor \$ 2,500.00
- Bronze Interpreter Sponsor \$ 1,500.00

Event Experience Sponsors

- Mission Moment Sponsor (1 available) \$ 7,500.00
- Cocktail Reception (1 available) \$ 5,000.00
- Dessert Sponsor (1 available) \$ 2,500.00
- Client Showcase Sponsor (1 available) \$ 2,500.00
- Crossword Educator Sponsor \$ 1,500.00
- Sorry! We can't attend, but please accept our donation of \$ _____ to benefit the programs at Voices of Hope for Aphasia.

Please email a high-res logo for use on website and print to: debbie@vohaphasia.org

Company Name: _____

Contact person: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

Please mail your form & check to:

Voices of Hope for Aphasia

6798 Crosswinds Dr. N. Suite B-102

St. Petersburg, FL, 33710

VOH Contact: Debbie Yones – (727) 249-1953 or debbie@vohaphasia.org

Voices of Hope for Aphasia is a registered 501(c)3 organization. EIN : 45-3554852 Florida reg: CH#42604

If you prefer to pay with credit card, please go to <https://bit.ly/WP2025Sponsors> .

Individual tickets for the event may be purchased at www.wordplaytampabay.com